

BOOT CAMP

BASIC TRAINING FOR LAWYERS

Get the Skills You Need to Successfully Compete in Today's Challenging Market

Tuesday, September 30, 2014

- and -

Thursday, October 2, 2014

Presented by

Committee on Career Advancement and Management
and **Committee on Law Student Perspectives**

**NEW YORK
CITY BAR**

This two-day program provides recent law graduates and current law school students with career planning information and skill building. This year's program will focus on helping attendees assess their skills, assess the market and get practice ready.

Whether you are seeking a job at a large or small firm, government or public interest organization, hanging out your own shingle, or not sure what your next step should be, these sessions will provide information that will help you achieve success.

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AGENDA

Tuesday, September 30, 2014

8:00 am – 8:30 am

Registration

8:30 am – 8:45 am

Welcome from New York City Bar Association President, Debra L. Raskin

8:45 am – 10:00 am

Keynote: Launching a Successful Legal Career with Grover E. Cleveland Author of *Swimming Lessons for Baby Sharks*

Grover E. Cleveland is a Seattle lawyer, speaker, and author of *Swimming Lessons for Baby Sharks: The Essential Guide to Thriving as a New Lawyer*. He was selected as a Rising Star for three years in a row by *Washington Law and Politics* magazine when he was a partner at Foster Pepper PLLC. Learn strategies for staying positive and standing out and hear stories about unexpected ways people have landed law jobs.

10:00 am – 10:55 am

Job Search: From Those Who Have Been There

Moderator: Brian Farkas, Goetz Fitzpatrick LLP, 2013 Cardozo Graduate

Speakers: Veronica Dunlap, National Action Network, Inc., 2013 Fordham Law Graduate; Jacob Englander, New York City Law Department – Office of the Corporation Counsel, 2013 Brooklyn Graduate; Theresa Fortin, Wilmington Trust NA, 2013 New York Law School Graduate; Sarah Hollender, NY Legal Assistance Group, 2013 Pace Graduate; Steven Interrante, Kossoff PLLC, 2013 New York Law School Graduate

Hear from panelists, all of whom have dealt with many of the same challenges you are facing today. They graduated in the last few years, and all found employment through creative paths that did not include OCI.

10:55 am – 11:10 am

Break

11:10 am – 12:10 pm

How to Structure a Good Resume (Part 1)

Presenters: Susan Bainnson, Associate Director of Career Services, Brooklyn Law School & Chair, City Bar Committee on Law Student Perspectives; Denise Carlin, Managing Director of Compliance Business Development & Recruitment, Strategic Legal Solutions; Stuart Smith, Director of Legal Recruitment, New York City Law Department

This session will give you access to the people who review hundreds of resumes and teach you how to get yours to the top of the pile. Hear from professionals on what stands out to them in making decisions on whom to interview.

Homework: Be sure to email your resume to BootCampResumes@nycbar.org by Wednesday, October 1, 12:00 pm.

12:10 pm – 1:20 pm

Finding Your Opportunities: Practice Area Forum

Having trouble focusing your job search? Feel a little lost because you don't know enough about the roles and responsibilities of different attorneys? This forum is your opportunity to learn and network – move from table to table and meet attorneys from different practice areas. Attorneys from the following practice areas will be in attendance:

- Bankruptcy
- Commercial Litigation
- Compliance
- Corporate
- Criminal Defense
- Criminal Prosecution
- Family
- Health
- Immigration
- IP
- Labor & Employment
- Personal Injury
- Real Estate
- Tax
- Technology
- Trust & Estates

AGENDA

Thursday, October 2, 2014

8:00 am – 8:30 am

Registration

8:30 am – 9:30 am

30 Practical Tips on Using LinkedIn and Twitter in Your Job Search

Presenter: Paula Edgar, Principal, PGE LLP and Chief Diversity Officer, New York Law School

You've heard it over and over again that one of the best ways to get a job, or at least to get in front of the "right" people is through who you may know. This session will give you 30 practical tips on how to grow your network, connect with referral sources, former classmates, peers, experts and others in very effective and beneficial ways to advance your career. You'll learn how to boost your professional presence and establish yourself among your growing network.

9:35 am – 10:30 am

Finding Your Inner Entrepreneur

Moderator: Jonathan Askin, Professor, Brooklyn Law School and Founder, Brooklyn Law Incubator and Policy (BLIP) Clinic

Speaker: Craig Abruzzo, General Counsel, Birchbox; Craig Delsack, Law Offices of Craig Delsack, LLC

With the start-up trend still in full swing, there is a continued need for lawyers who can provide specialized advice to entrepreneurs. In addition, given the current legal economy and the changes in traditional law firm models, lawyers themselves must adapt and consider embracing a more entrepreneurial approach to their own work. This could include starting their own firms or proving value in an existing firm by expanding business opportunities. In this session, the panel will discuss how to incorporate entrepreneurship into your legal career.

10:30 am – 10:45 am

Break

10:45 am – 12:00 pm

Thinking on Your Feet: An Improvisational Workshop to Build Communication Skills

Are you ready to develop essential lawyering skills while having fun in the process? This improvisational comedy workshop led by attorney Jonathan Evan Goldberg -- a litigation and employment law partner at Vandenberg & Feliu, LLP, and the co-founder and President of Cherub Improv -- will teach how the basic principles of improv can help improve your communication: listening, teamwork, confidence, creativity, and the ability to think on your feet.

12:00 pm – 12:30 pm

How to Get Informational Interviews

Presenter: Courtney Fitzgibbons, Senior Director of Career Planning, New York Law School & Chair, City Bar Committee on Career Advancement & Management

Network, network, network ... that's the advice you've received. You know that informational interviews are one way to expand your network, but struggle with what to write to strangers. During the program, attendees will work on an effective email that will get that interview.

12:30 pm – 1:30 pm

How to Structure a Good Resume (Part 2)

A team of career counselors and professionals will break up into smaller groups and review attendee resumes. This is the perfect opportunity to get your specific concerns and questions answered.

Homework: Be sure to email your resume to BootCampResumes@nycbar.org by Wednesday, October 1, 12:00 pm

REGISTRATION

Please register at www.nycbar.org/bootcamp2014, or fill out the form below and mail to:
New York City Bar, 42 West 44th Street, New York, NY 10036,

- City Bar Members (\$29)
 Non-Members (\$99)*
 Free to students and alumni of sponsoring law schools

* Special Offer - the non-member registration fee includes a 1-year New York City Bar Membership.

- Check here to take advantage of this offer.

REGISTRANT

NAME

LAW SCHOOL

FIRM/ORGANIZATION

HOME ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

EMAIL

YEAR OF LAW SCHOOL GRADUATION (Actual or Anticipated)

EARLIEST YEAR OF ADMISSION

STATE

COUNTRY

FORM OF PAYMENT

CHECK Please make check(s) payable to: The New York City Bar Association

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Total Charged to Credit Card: \$

CREDIT CARD #

SECURITY CODE

CREDIT CARD
EXPIRATION DATE

SIGNATURE

DATE