

NEW YORK
CITY BAR

BASIC TRAINING FOR LAWYERS
*Get the Skills You Need to Successfully
Compete in Today's Challenging Market*

BOOT CAMP '15

THURSDAY, OCTOBER 1, 2015
#NYCBarBC15

PRESENTED BY

COMMITTEE ON CAREER ADVANCEMENT AND MANAGEMENT
COMMITTEE ON LAW STUDENT PERSPECTIVES

SPONSORS

This program provides recent law graduates and current law school students with career planning information and skill building. This year's program will focus on helping attendees assess their skills, assess the market and get practice ready. Whether you are seeking a job at a large or small firm, government or public interest organization, hanging out your own shingle, or not sure what your next step should be, these sessions will provide information that will help you achieve success.



The City University of New York

CUNY SCHOOL OF LAW

Law in the Service of Human Needs



MAURICE A. DEANE SCHOOL OF LAW



AGENDA

8:00 am – 8:30 am

Registration

8:30 am – 8:45 am

Welcome from New York City Bar Association President, Debra Raskin

8:45 am – 9:30 am

Keynote: Managing Your Career from the Inside Out: The Creative Lawyer Approach with *Michael Melcher*

Michael Melcher is one of America's leading executive coaches and is the author of the ABA-published book, *The Creative Lawyer: A Practical Guide to Authentic Satisfaction*, now in its second edition. Melcher's book is a step-to-step guide to creating a more fulfilling and successful career, and is widely considered the leading resource of its kind.

Melcher is a partner at Next Step Partners, an executive coaching and leadership development firm. He works with individual leaders and teams in a variety of industries to develop leadership, build team functioning, and balance individual career development with advancing organizational mission. His clients include Google, Davis Polk & Wardwell, BNP Paribas, Population Services International, National Resources Defense Council, Pfizer, Rockefeller Foundation, and numerous law firms, business schools and technology firms.

9:30 am – 10:30 am

The Do's & Don'ts of Looking for a Job with Vivia Chen

Vivia Chen, Chief Blogger of The Careerist, will share some inside tips on how to jump start your search in the legal field to make sure that you are the strongest job candidate you can be. Vivia will talk about some of her observations in the legal community and how this can help you position yourself to get the job you want. There will also be a brief Q&A session.

10:40 am – 11:45 am

Job Search: From Those Who Have Been There

Moderator: Brian Farkas, Goetz Fitzpatrick LLP, 2013 Cardozo Graduate

Speakers: Courtney Roach, Fox Rothschild, LLP, 2014 Rutgers - Newark Graduate; Anetta Sookhdeo, NYC Administration for Children's Services, 2014 CUNY Graduate; Andrew Tobel, KPMG, LLP, 2014 Seton Hall Graduate; Krista Yacovone, Zarin & Steinmetz, 2012 Fordham Graduate

Hear from panelists, all of whom have dealt with many of the same challenges you are facing today. They graduated in the last few years, and all found employment through creative paths that did not include OCI.

11:45 am – 12:15 pm

A View from the Top: How Hiring Committees See You

Speakers: **Bharati Bakshani**, Partner, Ladas & Parry LLP; **Adrienne Koch**, Partner, Katsky Korins LLP; **Todd McElduff**, Executive Director, Wealth Management AML Investigations, Morgan Stanley

Do you want to know what you really look like when you step inside that office for the interview? Hear what recruiters really look for in job applicants and what you can negotiate when you get started on the career you really want.

12:15 pm – 1:30 pm

Lunch and Practice Area Forum *Sponsored by LexisNexis* LexisNexis®

After you re-fuel with lunch, the Practice Area Forum is your opportunity to learn and network – move from table to table and meet attorneys from different practice areas. Attorneys from the following practice areas will be in attendance:

Bankruptcy
Commercial Litigation
Compliance
Corporate

Criminal Defense
Criminal Prosecution
Family
Health

Immigration
IP
Labor & Employment
Personal Injury

Real Estate
Tax
Technology
Trust & Estates

1:45 pm – 2:30 pm

Crafting Your Brand Utilizing Social Media

Presenter: **Paula Edgar**, Principal, PGE LLP and President-Elect, Metropolitan Black Bar Association

Social media should be a fundamental piece of your personal branding strategy. This session will give you an overview of how to create and develop your online brand. You will learn the best ways to market yourself using LinkedIn, Twitter and other online tools. Paula will share proven practical tips on how to grow your network, connect with referral sources, former classmates, peers, experts and others in effective ways with an eye on advancing your career. You'll leave this session knowing how to boost your professional presence and effectively establish yourself among your network.

2:30 pm – 3:00 pm

How to Structure a Good Resume

Speakers: **Brian Burlant**, Managing Director, Major, Lindsey & Africa; **Robin Edwards**, Administrator of the Legal Hiring Unit, New York County District Attorney's Office; **Desiree Jaeger-Fine**, Founder and Principal, Jaeger-Fine

This session will give you access to the people who review hundreds of resumes and teach you how to get yours to the top of the pile. Hear from professionals on what stands out to them in making decisions on whom to interview.

3:00 pm – 4:00 pm

Resume Review Workshop

A team of career counselors and professionals will break up into smaller groups and review attendee resumes. This is the perfect opportunity to get your specific concerns and questions answered.

Homework: Be sure to email your resume to BootCampResumes@nycbar.org by **Monday, September 28, 12:00 pm** so your resume will be reviewed in time.

REGISTRATION



Fill the form below and mail to: New York City Bar, 42 West 44th Street, New York, NY 10036, Attn: Marketing Department, or fax to 212.382.6760, or email to membershipservices@nycbar.org

- City Bar Members (\$29)
- Non-Members (\$99)*
- Free to students and alumni of sponsoring law schools

* Special Offer - the non-member registration fee includes a 1-year New York City Bar Membership.

Check here to take advantage of this offer.

REGISTRANT

NAME

LAW SCHOOL

FIRM/ORGANIZATION

HOME ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

EMAIL

YEAR OF LAW SCHOOL GRADUATION (Actual or Anticipated)

EARLIEST YEAR OF ADMISSION

STATE

COUNTRY

FORM OF PAYMENT

CHECK Please make check(s) payable to: The New York City Bar Association

VISA MC AMEX

Total Charged to Credit Card: \$

CREDIT CARD #

SECURITY CODE

CREDIT CARD
EXPIRATION DATE

SIGNATURE

DATE