

# SPONSORSHIP OPPORTUNITIES

The New York City Bar Association is a thriving community of 24,000 legal professionals with a slate of programming to best serve the different components of our membership base. From small, intimate gatherings to big receptions, the City Bar offers everything members need to network and have the best legal career possible.

A huge component to make these events successful is giving our members a unique experience. With product donations and partnerships with different brands, we make member events an unforgettable experience. Some of our annual events include:

## Bar@the Bar

A series of casual “happy hours” for members, providing a small, intimate networking atmosphere.

## First Thursdays

A series of events where lawyers can create and grow both professional and personal relationships. First Thursdays events occur every other month and features activities from Speed Networking, Whiskey Tastings, a Beer Tasting featuring local Breweries to Trivia Night. Every December, First Thursdays celebrates those who have passed the bar examinations with the Pass the Bar event.



## Summer Associates Reception

A welcome reception in honor of summer associates and interns, their mentors, and colleagues. Guests network with other summer associates and attorneys, enjoy drinks and hors d'oeuvres, and have the chance to win great door prizes.

## Law Student Welcome Reception

First, second and third year law school students network with attorneys and our most engaged City Bar members while learning more about what the City's leading bar association has to offer.

The City Bar believes in partnerships to bring the best to our membership. We hope you will take advantage of this opportunity and partner with a leading bar association to bring your brand to an exciting, diverse base of potential clients. Some of our partnership benefits are:

- Logo placement in our ads in New York Law Journal and prominent placement on event pages of the City Bar's website
- Exposure in our e-Newsletters and social media sites (Facebook and LinkedIn)
- Placement on our event posters
- Opportunity to distribute your material at the event
- Opportunity to get in front of the diverse membership base



### Please contact:

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