

SMALL LAW FIRM CENTER NEWSLETTER

2009 | SEPTEMBER

A Note From The SLFC Director

*"Aprils have never meant much to me, autumns seem that season of beginning, spring."
- Truman Capote*

Dear Solo and Small Firm Practitioners,

The early autumn of 2009 is upon us. As newspaper headlines continue to debate the future of our country's financial and physical health, many of us continue to wonder about the future of our law practice. One day is extremely busy and on another the phone does not ring at all. Some of us have seen a slight increase in the number of clients, and yet our fees are lower and cash flow is tight. Others have spent the summer trying to transition into different practice areas. There is so much uncertainty that many of us are understandably baffled and stressed. With this landscape in mind, the New York City Bar and its Small Law Firm Center have been busy preparing their programs for the Fall of 2009. Whether you need to brush up on some substantive skills, learn how to start or manage your small law firm, network with potential referral sources or bounce ideas around with other solo practitioners, we will provide the venue to meet your needs.

Don't miss the **6th Annual Law Practice Management Symposium on November 5, 2009**, which is entitled **"Jumping In and Staying Afloat in Your Solo or Small Firm Practice."** Whether you are just starting out or have been in business for decades, the Symposium's workshops are tailored to meet everyone's interests. Learn the basics of small firm startup or how to grow your existing practice in uncertain times. Brush up on the rules which govern escrow accounts and get valuable information on websites, and marketing to clients on and off the internet. Most importantly you can network with your colleagues throughout the day at the "Seasoned Solo" Drop-in Center and at our complementary



eResidentAgent®

Fully-Furnished,
Flexible Office Space.
Ideal for Attorneys.

OfficeLinks (877) 265-4657

breakfast, luncheon and the wind down reception with live music. The cost of attendance is an incredible \$25.00 for members and \$50.00 for nonmembers. To register click [here](#).

Finally, I have been meeting with many of you over the summer to brainstorm about your law practice. If you would like to schedule an appointment to meet with me, I am usually available on Tuesdays and Thursdays of each week. If you send me an email at aroytberg@nycbar.org, I will be glad to schedule a meeting.

With Best Wishes for a Productive Autumn,

Alla Roytberg, Esq.

The Sports Club/LA – Rockefeller Center

is proud to be a member benefit of the New York City Bar Association

The Sports Club/LA at Rockefeller Center is a 90,000 square foot luxury health and fitness complex. With innovative fitness programs, cutting edge training equipment, elite Private Trainers, Pilates and Yoga Instructors, and the most exciting Group Exercise program in the city, The Sports Club/LA is a total fitness environment designed to fulfill your every fitness need. City Bar Members can join now with a \$0 Initiation Fee.

The Sports Club/LA
45 Rockefeller Plaza

800.924.5417



EVENTS | **NYC BAR**

**SMALL LAW FIRM
LUNCHEON -**

**PREPARING
SMALL LAW
FIRMS TO
HANDLE BIGGER
CASES: HOW TO
NAVIGATE THE
E-DISCOVERY
MINEFIELD WHILE
CONTROLLING
COSTS**

**SEPTEMBER 10, 2009
12:30 PM - 2:00 PM**

**YOUNG LAWYERS
CONNECT KICK-
OFF RECEPTION**

**SEPTEMBER 10, 2009
6:30 PM - 8:30 PM**

**CITY BAR
CONTEMPLATIVE
LAWYERS GROUP**

**SEPTEMBER 17, 2009
7:00 PM**

SAVE THE DATE!

**GROWING YOUR PRACTICE -
a three part luncheon series**
Integrated Networking: Meet, Talk, Tweet, Blog

Thursday, October 22, 2009
12:30 PM - 2:00 PM

EVENTS | **CLE**

VIDEO REPLAY:

**STARTING YOUR
OWN FIRM: IS IT
SOMETHING YOU
SHOULD BE THINKING
ABOUT & PREPARING
FOR?**

**SEPTEMBER 10, 2009
6:00 PM - 9:00 PM**

**NEW
SIGNIFICANT
CHANGES TO THE
STATUTORY
POWER OF
ATTORNEY: ARE
YOU PREPARED?**

**SEPTEMBER 17, 2009
6:00 PM - 8:00 PM**

SAVE THE DATE!

**6th ANNUAL LAW
PRACTICE MANAGEMENT
SYMPOSIUM**

**NOVEMBER 5, 2009
8:30 AM - 5:00 PM**

[CLICK HERE TO REGISTER](#)

RESOURCES | **SOLO & SMALL FIRMS**

- Westlaw and Lexis available in Library free to members;
- Remote and Library electronic access to law reviews and/or journals Via HeinOnline;
- Numerous print treatises and forms also in CD format;
- Library server-based access to Matthew Bender treatises/forms and McKinney's Forms;
- Remote access to limited Westlaw forms;
- Copy service fax and e-mail (PDF) requests;

For Further Information - [Click here](#)

SMALL LAW FIRM CENTER NEWSLETTER

2009 | SEPTEMBER

SMALL LAW FIRM LUNCHEON - Preparing Small law firms to handle bigger cases: How to navigate the e-discovery minefield while controlling costs.

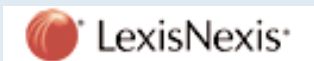
September 10, 2009 12:30 PM - 2:00 PM

It is no secret smaller law firms are getting bigger cases. The challenge is how to keep discovery costs down, while providing defensible results. In this lunch seminar you will learn how to control discovery costs by making informed decisions from data collections (forensics) through production.

Moderator: Mark A. Josephson, Esq., CPA, CFP, CFE
Murray & Josephson, CPAs, LLC

Speakers: Greg Cancilla, EnCE
Director of Forensics, RVM Inc.
Geoff Sherman
eDiscovery Consultant, RVM Inc.
Michael H. Masri
Meltzer, Lippe, Goldstein & Breitstone, LLP

Sponsored by:



Registration by September 4, 2009 is necessary. The fee, which includes lunch, is \$25 for members, \$35 for non-members.

CLICK [HERE](#) TO REGISTER

FREE WORK SPACE | NYC BAR MEMBERS ONLY

Attorney Work Space

Mon-Thur 9:00 a.m. - 8:30 p.m.
Fri 9:00 a.m. - 6:00 p.m.

Conference Room

Mon-Thur 9:00 a.m. - 8:30 p.m.
Fri 9:00 a.m. - 6:00 p.m.

NOTE: Attorney Work Space is available on a walk-in basis, except during the hours of 12:00 p.m. and 2:00 p.m. Between 12:00 p.m. and 2:00 p.m. it must be reserved as a conference room. The conference room can be reserved for 2 hour intervals daily except during the hours of 12:00 p.m. and 2:00 p.m. If you wish to reserve a conference room between 12:00 p.m. and 2:00 p.m. the Attorney Work Space currently serves as a secondary conference room during those times. To make a reservation contact the reference desk of the Library at (212) 382-6666 or email rmirvis@nycbar.org.

Due to the increase in demand for the Small Law Firm Center members will be limited to making no more than 2 reservations per week.

Become A Member of the Small Law Firms Committee!

The Small Law Firms Committee at the NYC Bar Association has a few open slots. If you are interested in applying to become a member, email your resume to:

omedenica@wrlawfirm.com

Small Law Firm Center Online Discussion Forum

If you would like to post a question,
click [here](#)