

EVENTS

NYC BAR EVENTS OF  
INTEREST

**SMALL LAW FIRM BREAKFAST:  
WHEN WORK IS JUST A GRIND  
EFFECTIVE STRESS  
MANAGEMENT FOR SOLOS AND  
SMALL FIRMS IN TODAY'S  
ECONOMY**

February 10, 2009  
8:30 a.m. - 10:00 a.m.

**SMALL LAW FIRM  
MANAGEMENT LUNCH - THIRD  
OF THE FOUR PART SERIES  
SESSION THREE: SUCCESSION  
PLANNING IN THE SMALL TO  
MEDIUM SIZED LAW FIRM**

February 10, 2009  
12:30 p.m. - 2:00 p.m.

**PRO BONO OPPORTUNITIES  
DAY 2009**

February 10, 2009  
4:30 PM - 7:30 PM

**2009 PROFESSIONAL  
DEVELOPMENT WORKSHOP  
SERIES: THE ESSENTIALS  
CLIENT RELATIONSHIPS**

February 12, 2009  
Breakfast/Registration 8:00 am-  
8:30 am; Workshop 8:30 am- 10:00 am

**EFFECTIVE TECHNOLOGY FOR  
THE SMALL LAW FIRM  
A THREE PART LUNCHEON  
SERIES. - WEBSITES**

February 12, 2009  
12:30 p.m. - 2:00 p.m.

**BREAK FROM THE LAW:  
A CITY BAR INITIATIVE FOR  
PRACTICING AND  
RE-ENTERING LAWYERS  
PROGRAM SERIES  
GETTING BACK IN THE GAME:  
LAWYERS WHO TOOK TIME  
AWAY FROM PRACTICE TELL  
WHAT YOU NEED TO KNOW TO  
RE-ENTER THE PROFESSION**

February 12, 2009  
11:00 am - 12:30 pm

A NOTE FROM THE SLFC DIRECTOR...

*"I don't like work... but I like what is in work -- the chance  
to find yourself. Your own reality -- or yourself, not for  
others -- which no other man can ever know."  
- Joseph Conrad*

Dear Solo and Small Firm Practitioners,

By now no one doubts that times are tough. Many of us, who practice in large, medium or small firms, are facing layoffs. Those of us who are solo practitioners or partners in small firms are experiencing this unpleasant and unsettling feeling on a daily basis - a loss of business or of a client, who can no longer afford to pay his bills. This is the time for "hard choices" and "creative solutions", and with these ideas in mind, the New York City Bar has developed a series of following programs to help you weather the storm, survive and ultimately thrive.

**1. Career Counseling Services**

City Bar members are now eligible to meet with a participating counselor for an initial session for a fee of just \$100. The fee is payable to the career counselor at the time of the Initial Session. In order to be eligible for this special rate, you must fill out a Counselor Referral Form, which you can find by clicking [here](#). The City Bar will assign a counselor to you after it receives your completed request form. Counselors have agreed to participated on a rotating basis and the City Bar will be assigning members to the counselors available at the particular time. For more information on this series click [here](#).

**2. Professional Development Series**

In January 2009 the City Bar has launched the fourth annual Professional Development Workshop Series promoting the success of attorneys as they progress to become partners, move in-house, to government, or on to other careers in the legal profession. For more information on this series click [here](#).

**3. Series for Attorneys Re-entering the Profession**

The New York City Bar and its Committees on Career Advancement and Management and Women in the Profession have put together a series of programs along with services to assist attorneys in their return to the workforce. To learn more about the six programs to address issues faced by attorneys seeking to re-enter the profession click [here](#).

**4. Effective Stress Management Breakfasts for Solos and Small Firms in Today's Economy**

In order to address the needs of Solos and Small Firms in this economy, the Small Law Firm Center has launched a series of 4 breakfasts which deal with such issues as how to talk to clients about money, how to avoid procrastination and self-defeating behavior, how to resist becoming a slave to your work ethic or a sense of perfectionism and how to train yourself to stop putting your "real life" on hold. To register for the February 10, 2009 breakfast click [here](#).

## EVENTS

### CLE PROGRAMS OF INTEREST

#### SO LITTLE TIME, SO MUCH PAPER: ORGANIZATION & TIME MANAGEMENT TECHNIQUES FOR LAWYERS

February 2, 2009 9-4:30 p.m.

#### REAL ESTATE WORKOUTS: RESTRUCTURING THE PROBLEM LOAN IN THE NEW WORLD OF BANKING

February 9, 2009 6-9 p.m.

#### NEW YORK CIVIL PRACTICE UPDATE

February 11, 2009 6-9 p.m.

#### STARTING YOUR OWN FIRM: IS IT SOMETHING YOU SHOULD THINK ABOUT & PREPARE FOR?

February 24, 2009 6-9 p.m.

### A BRIEF LIST OF LIBRARY RESOURCES FOR SOLOS AND SMALL FIRMS

- Westlaw and Lexis available in Library free to members;
- Remote and Library electronic access to law reviews and/or journals Via HeinOnline;
- Numerous print treatises and forms also in CD format;
- Library server-based access to Matthew Bender treatises/forms and McKinney's Forms;
- Remote access to limited Westlaw forms;
- Copy service fax and e-mail (PDF) requests;

For Further Information - [Click here.](#)

#### 5. Small Law Firm Management Luncheons - Tools for the Consensus Based Small Partnerships

This series is specifically tailored towards small firm partners, or those who are interested in partnering with other lawyers to form small firms. It addresses such issues as how to make decisions in small partnerships, how to hire employees and how to make hard choices in this economy. To register for the February 10, 2009 luncheon [click here.](#)

#### 6. Monthly Solo and Small Law Firm Practice Management Luncheons

This month's luncheon is the second in the three part technology series and will focus on how to build, launch and maintain a website. To register for the February 12, 2009 luncheon [click here.](#)

#### 7. CLE on Small Firm Startup

On February 24, 2009 the Small Law Firm Committee of the New York City Bar will present a CLE program entitled "Starting Your Own Firm: Is it Something You Should Think About & Prepare For?" To register for the CLE program [click here.](#)

#### 8. Free Resources for Members and Discounts for Members

Don't forget that the New York City Bar library offers free Westlaw and Lexis research to members, and that the Small Law Firm Center provides you with access to a free conference room where you can meet with clients. For more information on the Small Law Firm Center Resources [click here.](#)

If you would like to schedule a one-on-one brainstorming session on how to start, revive or revamp your practice, please email me at [aroytberg@nycbar.org](mailto:aroytberg@nycbar.org).

With Best Regards,

Alla Roytberg, Esq.

### DON'T FORGET TO ORDER ABA BOOKS OF THE MONTH



Regular Price:  
\$39.95 USD

Member Price:  
\$34.00 USD



Regular Price:  
\$145.95 USD

Member Price:  
\$125.00 USD

Please note, that this price does not include shipping/handling and taxes, charged by ABA. To Order books please email [aroytberg@nycbar.org](mailto:aroytberg@nycbar.org)

Small Law Firm Center Online Discussion Forum  
If you would like to post a question [click here.](#)

**SMALL LAW FIRM FACILITIES -  
A UNIQUE FREE BENEFIT TO  
MEMBERS**

**Attorney Work Space**

Mon-Thur 9:00 a.m. - 8:30 p.m.  
Fri 9:00 a.m. - 6:00 p.m.  
Sat 10:00 a.m. - 3:00 p.m.

**Conference Room**

Mon-Thur 9:00 a.m. - 8:30 p.m.  
Fri 9:00 a.m. - 6:00 p.m.  
Sat 10:00 a.m. - 3:00 p.m.

NOTE: Attorney Work Space is available on a walk-in basis, except during the hours of 12:00 p.m. and 2:00 p.m. Between 12:00 p.m. and 2:00 p.m. it must be reserved as a conference room. The Conference room can be reserved for 2 hour intervals daily except during the hours of 12:00 p.m. and 2:00 p.m. If you wish to reserve a conference room between 12:00 p.m. and 2:00 p.m. the Attorney Work Space currently serves as a secondary conference room during those times. To make a reservation contact the reference desk of the Library at (212) 382-6666 or email [rmrvis@nycbar.org](mailto:rmrvis@nycbar.org).

*Due to the increase in demand for the Small Law Firm Center members will be limited to making no more than 2 reservations per week.*

**SAVE THE DATE FOR:**

**EFFECTIVE  
TECHNOLOGY FOR THE  
SMALL LAW FIRM**  
a three part luncheon series.  
*Thursday, March 19, 2009  
12:30 - 2:00pm*

Networking group  
seeks members

## FEBRUARY EVENTS

**SMALL LAW FIRM BREAKFAST: WHEN WORK IS JUST A GRIND**

**EFFECTIVE STRESS MANAGEMENT FOR SOLOS AND SMALL FIRMS IN TODAY'S ECONOMY**

*Tuesday, February 10, 2009 8:30 a.m. - 10:00 a.m.*

Certainly clients can be extremely demanding, and some partners can be too. But many lawyers are slaves as well to their own unrelenting work ethic and sense of perfectionism. If you're working all the time, you can't stop worrying about work even when you're off duty, and you can't delegate because you can't find dependable help, it's definitely time for a change. Come to discuss and brainstorm with the Director of the Lawyer Assistance Program and a solo practitioner who will help you start to tackle internal factors that may be adding to your stress level and draining the fun out of life.

**Speakers:** Alla Roytberg, Director, Small Law Firm Center, NYC Bar  
Eileen Travis, Director, Lawyer Assistance Program, NYC Bar

*Registration by February 3, 2009 is necessary. The fee, which includes breakfast, is \$15 for members; \$20 for non-members. Attendance is limited to 30 people.*

**SMALL LAW FIRM MANAGEMENT LUNCH : THIRD OF THE FOUR PART SERIES SESSION THREE:  
SUCCESSION PLANNING IN THE SMALL TO MEDIUM SIZED LAW FIRM**

*Tuesday, February 10, 2009 12:30 p.m. - 2:00 p.m.*

Succession planning: the activity that everyone loves to avoid. And it's easy to avoid it and the thorny emotional and substantive issues connected to it because there is usually nothing urgent, at least nothing that we can anticipate. This seminar will describe the important role that succession planning plays in assuring firm continuity and avoiding disruptions. Using a case study, we will also provide participants with tools for overcoming resistance to succession plan, including their own, and for framing succession issues in the most productive manner.

**Presenters:** Frank Schneiger, Ph.D., President, SK Associates  
James Kearney, Senior Vice President, SK Associates

**Panelists:** Mindy Stern, Partner, Schoeman Updike and Kaufman  
Todd Pickard, Partner, Balber Pickard Maldonado and Van Der Tuin

**NOTE: This Luncheon Program is tailored specifically to the needs of Small Firms rather than Solo Practitioners.**

*Registration by February 5 is necessary. The fee, which includes lunch, is \$25 for members; \$50 for non-members. Attendance is limited to 20 participants.*

**EFFECTIVE TECHNOLOGY FOR THE SMALL LAW FIRM - a three part luncheon series.**

*Thursday, February 12, 2009 12:30 p.m. - 2:00 p.m.*

Things to Consider Before --- and After --- Launching a Web Site, Session 2: Could your website benefit from an update? Not sure if your website is helping you to achieve your business goals? In this luncheon seminar you will gain insights on web techniques that law firms are now embracing to help grow their business and recruit qualified talent.

**Moderator:** Mark Josephson, Esq., CPA, CFP, CFE  
Murray & Josephson, CPAs, LLC

**Speaker:** Robert Algeri  
Great Jakes Marketing Company

Registration by February 9th is necessary. The fee, which includes lunch, is \$25 for members; \$35 for non-members.

Sponsored by:



The Small Law Firms Committee at the NYC Bar has a few open slots. If you are interested in becoming a member of the committee email your resume to [omedenica@wrlawfirm.com](mailto:omedenica@wrlawfirm.com)