

SMALL LAW FIRM CENTER NEWSLETTER

2010 | JANUARY



NEW YORK
CITY BAR

A Note From The SLFC Director

"For last year's words belong to last year's language. And next year's words await another voice."

~T.S. Eliot

Dear Solo and Small Firm Practitioners,

Welcome to the second decade of the 21st Century at the New York City Bar. Ever since its formation in 1870, the New York City Bar Association has taken the lead in sustaining and elevating the legal profession in the community. During the times of prosperity and the times of trial, the New York City Bar leads the way in promoting the interests of the public and helping support, educate and enrich the legal community in New York.

Our record attendance at the November 2009 Small Law Firm Symposium demonstrated that every day more and more lawyers are starting their own practice. The Small Law Firm Center supports their efforts and the New York City Bar provides a home for these small firm and solo practitioners as they attend our CLEs, do legal research in our library, use our free conference room to meet with clients, participate and contribute to our pro bono trainings, and network and brainstorm with one another.

The Small Law Firm Center recognizes that in this economy the needs are great and the financial resources of many of our members are rather limited. To address this, we are proud to engage in the following new endeavors in 2010:

1. NYC Bar - Small Law Firm Center on LinkedIn;

Access to the LinkedIn group is limited to members of the New York City. The group's purpose is to discuss and share practice management tips and ideas for solo and small firm practitioners. Information on joining the group will be provided once the group goes live in early January.

2. NYC Bar - Small Law Firm Center on Facebook;

Access to the Facebook group is open to anyone who is interested. The group's purpose is to facilitate an informal exchange of information on law practice management for solo and small firm practitioners. More information on joining this group will be provided once the group goes live in early January.

Career Counselor
Referral Program

eResidentAgent®

3. Practice Management Consultations

As a Member Benefit of the NYC Bar, any member who is interested in starting and/or growing his/her small law firm is entitled to one free practice management /brainstorming session with Alla Roytberg, Director of the Small Law Firm Center. If further consultations are needed, NYC Bar members can schedule additional consultations with Alla Roytberg at a discounted consultation fee of \$50 per consultation. Payment should be by check made payable to "The New York City Bar" in advance of each consultation. A consultation would last up to one hour, as needed. To schedule a consultation email aroytberg@nycbar.org.

Wishing all of you great success in 2010!

Alla Roytberg, Esq.

LEXISNEXIS® AREA OF LAW RESEARCH PLANS

Now it's possible to pay for just the targeted and relevant research you need with LexisNexis® Area of Law Research Plans. Starting at \$75 per attorney, these plans give you access to state-specific area of practice content at a substantial discount to fit your budget. As an exclusive bar member benefit, you can also save 50% on selected LexisNexis print titles to complement your Area of Law Research Plan. To order or find out more, call 866-281-1801 and mention code 132731.



For attorneys in firms with 5 or less attorneys; new customers only.

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EVENTS | NYC BAR

A MEMBER BENEFIT LUNCHEON PRESENTATION:
RPOST - A PRACTICAL APPROACH

**JANUARY 12, 2010
12:30 PM - 2:00 PM**

EFFECTIVE TECHNOLOGY FOR THE SMALL LAW FIRM
A THREE PART LUNCHEON SERIES. - PART I

**JANUARY 14, 2010
12:30 PM - 2:00 PM**

KEEPING YOUR LEGAL CAREER ON TRACK 2010 PROFESSIONAL DEVELOPMENT WORKSHOP SERIES: THE KEYS TO SUCCESS

**JANUARY 21, 2010
BREAKFAST/REGISTRATION 8:00 AM- 8:30 AM
WORKSHOP 8:30 AM - 10:00 AM**

CITY BAR CONTEMPLATIVE LAWYERS GROUP: STRESS, MINDFULNESS, AND LAWYERING

JANUARY 21, 2010 7 PM

EFFECTIVE TECHNOLOGY FOR THE SMALL LAW FIRM

Part I of the three part luncheon series.
Thursday, January 14, 2010 12:30 - 2:00pm

Buying a New PC, Session I: Shopping for new technology is accompanied by an array of options and specifications to choose from. In this luncheon seminar you will learn what the specifications mean, and how to intelligently select a solution that's appropriate for your practice. You'll also learn some of the ways that a small law firm can cost effectively and/or structure the purchase of the technology that you need.

Moderator: Mark Josephson, Esq., CPA, CFP, CFE
Murray & Josephson, CPAs, LLC

Speakers: David J. Rosenbaum
Real-Time Computer Services, Inc.
Arthur Freierman
Southbridge Financial Corp.

Sponsored By:



Registration by January 11, 2010 is necessary. The fee, which includes lunch, is \$30 for members; \$50 for non-members.

AN IMPROVED BENEFIT FOR MEMBERS!

ABA Books at 15% Discount to Members of the NYC Bar Can Now Be Purchased DIRECTLY from the ABA

The Small Law Firm Center is pleased to announce that members of the NYC Bar are now able to purchase any books published by the American Bar Association at a 15% discount DIRECTLY from the ABA. To take advantage of this benefit, click on the following link, www.ababooks.org, and enter discount code **PAB8ENYC** upon checkout.

EVENTS | CLE

ETHICAL ISSUES IN THE PRACTICE OF REAL ESTATE: WHAT EVERY ATTORNEY MUST KNOW WHEN HANDLING A TRANSACTION

**JANUARY 11 2010
6:00 PM - 8:45 PM**

ETHICS IN THE ELECTRONIC AGE: BE CAREFUL WHEN USING THAT CELL PHONE, BLACKBERRY, BLOG, SOCIAL NETWORK...

**JANUARY 21 2010
6:00 PM - 8:45 PM**

PROFESSIONAL TRANSITIONS: NAVIGATING THE CHALLENGES FOR WOMEN IN THE LAW

**JANUARY 20 2010
6:00 PM - 7:30 PM
RECEPTION:
7:30 PM - 8:30 PM**

TERMINATION OF AN EMPLOYEE: AVOIDING LITIGATION

**JANUARY 27 2010
6:00 PM - 9:00 PM**

RESOURCES | SOLO & SMALL FIRMS

- Westlaw and Lexis available in Library free to members;
- Remote and Library electronic access to law reviews and/or journals via HeinOnline;
- Numerous print treatises and forms also in CD format;
- Library server-based access to Matthew Bender treatises/forms and McKinney's Forms;
- Remote access to West forms;
- Copy service fax and e-mail (PDF) requests;

For Further Information - [Click here](#)

WE WANT TO HEAR FROM YOU!

The Small Law Firms Committee of the New York City Bar Association has created a survey for the purpose of collecting information on law firm management from solo and small firm practitioners.

The survey is completely anonymous. You may obtain the final results by contacting Olivera Medenica at OMedenica@wrlawfirm.com. Your participation is crucial as it will assist our committee in accurately assessing the needs of our community with the view of creating a report on law firm management best practices in the current economic environment.

The estimated completion time for this survey is approximately 10 minutes. To fill out the survey, please click [HERE](#). We thank you for your time.

FREE WORK SPACE | NYC BAR MEMBERS ONLY

Attorney Work Space

Mon-Thur 9:00 a.m. - 8:30 p.m.
Fri 9:00 a.m. - 6:00 p.m.

Conference Room

Mon-Thur 9:00 a.m. - 8:30 p.m.
Fri 9:00 a.m. - 6:00 p.m.

NOTE: Attorney Work Space is available on a walk-in basis, except during the hours of 12:00 p.m. and 2:00 p.m. Between 12:00 p.m. and 2:00 p.m. it must be reserved as a conference room. The conference room can be reserved for 2 hour intervals daily except during the hours of 12:00 p.m. and 2:00 p.m. If you wish to reserve a conference room between 12:00 p.m. and 2:00 p.m. the Attorney Work Space currently serves as a secondary conference room during those times. To make a reservation contact the reference desk of the Library at (212) 382-6666 or email rmirvis@nycbar.org.

Due to the increase in demand for the Small Law Firm Center members will be limited to making no more than 2 reservations per week.

SAVE THE DATE!

**EFFECTIVE TECHNOLOGY FOR THE
SMALL LAW FIRM**
A THREE PART LUNCHEON SERIES

**SESSION 2:
THE EFFICIENT (VIRTUAL) OFFICE**

**THURSDAY, FEBRUARY 11, 2010
12:30 PM - 2:00 PM**

Be sure to visit the

**SMALL LAW FIRM CENTER
ONLINE DISCUSSION FORUM!**

If you would like to post a question,
click [HERE](#)

**JOIN A SMALL LAW FIRMS COMMITTEE
NETWORKING GROUP!**

The Small Law Firms Committee at the NYC Bar Association has a few open slots in its networking groups. If you are interested in becoming a member of a networking group, please email:

aroytberg@nycbar.org