

January Events

SMALL LAW FIRM LUNCHEON Effective Methods for Marketing Your Law Firm and Expanding Your Client Base

January 10, 2006 12:30 - 2 pm

Although we all learned about torts, contracts, civil procedure and commercial transactions in law school, most law schools do not offer a class about how to attract clients. Our panel includes a person who specializes in marketing for law firms and a website designer. Both speakers will discuss their crafts and how their work can help you develop and implement a marketing plan for your law firm.

Moderator: TODD E. DUFFY of Duffy & Amedeo LLP

Speakers: PARAMJIT MAHLI - Sun Communications Group
ALAN HARMON - H Communications

Registration by January 5 is necessary. The fee, which includes lunch, is \$20 for members, \$30 for non-members. Please register online at www.nycbar.org.
Supported by LexisNexis.

Forms and Information Available Online

CD-ROM Forms at the Library

Free Real Estate Forms

Click on each or visit www.nycbar.org

Save The Date

FEBRUARY 16, 2006 12:30 - 2 PM

SMALL LAW FIRM LUNCHEON

**Business Opportunities
Through the Association's
Legal Referral Service**

New Small Law Firm Center Director

Alla Roytberg has joined the Association staff as the New Small Law Firm Center Director. After working at two law firms for 5 years, Alla opened her own law office in 1996 and has been in private practice ever since. Alla will be available on Tuesdays and Thursdays to answer your questions about practicing as a solo or in a small firm. You may reach Alla at (212) 382-4751 or at aroytberg@nycbar.org.

Small Law Firm Center Facilities - a Unique Benefit to Members of the Association

The Small Law Firm Center facilities operate as a free benefit to members of the Association. They include a Conference Room in which attorneys can privately meet their clients and a separate Attorney Work Space equipped with computers, printers, copier and a fax machine. LexisNexis has sponsored the renovation of the Conference Room, which should be completed in early 2006. The Center is located on the third floor of the Association's House. While Attorney Work Space is available on a walk-in basis, members should contact the Library reference desk (212) 382-6666 to reserve the conference room. Please refer to the following schedule for hours of operation:

Attorney Work Space	Mon-Fri 9 am - 8:45 pm Sat 10 am - 4:45 pm
Conference Room	Mon-Fri 9:30 am - 7:30 pm Sat 10:30 am - 4:45 pm

For questions about the Center, you may contact Ronald Mirvis at (212) 382-6748 or rmirvis@nycbar.org.

Free Member Postings

Members of the New York City Bar Association have the added benefit of posting free listings on the Small Law Firm Center section of the New York City Bar website. To post a free listing, send an email with content and your member information to aroytberg@nycbar.org.

CLE Programs of Interest

Ethical & Practical Issues in Attracting & Serving Clients Online

January 9, 2006 6-8 pm

Ethical Risks From The Use of Technology

January 26, 2006 5-7 pm

Basic Real Estate Lending

February 2, 2006 6-9 pm

For information on the Association's CLE programs, go to our website, www.nycbar.org.